



# GLOBAL FICCI - SANKALP SOCIAL INNOVATION EXPO 2015

April 9-10, 2015 Vigyan Bhawan | New Delhi, India







## **Critical Themes and Topics at Sankalp 2015**

#### **Fueling the Innovation Economy**

Define the future with us with powerful sessions on innovations that aim to impact the growth of the inclusive development sector. In particular, the Global Summit will showcase potential innovations, new partnership models and reimagine the roles of stakeholders – including governments, academia, corporates, financiers, and entrepreneurs – in driving a global culture of innovation

#### **Private Sector Approaches to Impact**

Corporates are increasingly looking at partnerships that will enable them to increase their social impact. The Summit will showcase innovative strategies and trends global corporates are adopting to innovate for impact. It will also debate if the giants can collaborate with each other and throw light on how CSR could structure its contribution in building impetus for entrepreneurship.

#### **Innovative Partnerships for Scale**

Partnerships are essential to achieve scale. There are several frameworks that can be used to forge the right partnerships. The Global Summit will identify successful and adaptable partnership models between the private & public sectors that have helped scale innovations across global markets.

#### **Spolight on Emerging Economies**

With stakeholders from across the world and across sectors in attendance, the Sankalp Global Summitis a prime platform to discuss and identify best practices across the world in the impact sector. Featured in this discussion will be a spotlight on south-south collaborative models and replication frameworks.

#### **Spotlight on Policy and Reforms for Impact**

From India to across Asia and Africa, the past year has seen a variety of policy reforms that have bolstered the ability of entrepreneurs to build impactful businesses. We will question, debate and seek understanding of the role of government and future policy outlook towards scaling innovations and creating an enabling environment.

#### **Democratizing Capital**

Both Government & the Private Sector have traditionally been looked to as the funders for social impact. It is time to look beyond them by identifying alternate channels of capital. The Global Summit will feature global philanthropists, family foundations and angel investors to identify innovative ways to unlock capital.

## **Additional Highlights**

The Global Sankalp Summit & EXPO brings together exciting programs designed to make the platform more collaborative, accessible and democratic.

#### **INNOVATION HACKATHON**



Participate and contribute to inclusive growth hackathons that aim to achieve innovation-oriented solutions to solve pressing development challenges.

#### **REPORT LAUNCHES**



Each year, the Sankalp Summit offers a global platform to launch critical tools and reports that have seeded the emergence of new high impact business models and shaped collaborative outcomes.

#### SECTOR FOCUSED WORKSHOPS



Led by experts, curated workshops contribute to the accelerated uptake of sector insights, knowledge and industry practices in an enabling environment for facilitating capacity building.

#### SANKALP UNCONVENTION SCHOLARSHIPS



The 3rd edition of the Entrepreneur Scholarships will support 100 social entrepreneurs from emerging economies to attend the Summit and receive an immersive leadership experience.

#### **MENTORING CLINICS**



The Mentoring Clinics provide valuable insights and practical solutions to business challenges through structured one-on-one 30-minute interactions between start-ups and sector experts.

#### **PEER TO PEER LEARNINGS**



With the aim to create platforms that accelerate cross-boarder learning, global incubators, academicians and practitioners will come together in facilitated and structured sessions.

#### **IMMERSION JOURNEYS**



Through engaging with local SE's, delegates will build context on Indian enterprise-led development and explore business trends and emerging opportunities in key sectors to exchange insights

#### **CURATED NETWORKING OPPORTUNITIES**



Designed to provide the attendees the benefit of maximizing their networking time, watch out for one-on-one speaker huddles, curated pre-event networking, an exclusive executive lounge and more.

#### **Focus Areas**



SKILL BUILDING





















## **Global FICCI-Sankalp Social Innovation Expo**

Global FICCI-Sankalp Social Innovation Expo will showcase world's emerging 200+ high-impact and innovative solutions that are building triple bottom line businesses in sectors such as Agriculture, Water & Sanitation, Information Technology, Clean Energy, Affordable Healthcare, Education, Food Security, Financial Inclusion, Skill Building, Housing among others.

The Global Sankalp Summit and Expo will bring together over 1,500 Innovators, Social Entrepreneurs, Investors, Development Finance Institutions, Service Providers and Donors from India, Africa, Europe and the US.

The Expo could be an excellent opportunity to showcase your Innovation to the Government, Global Investors, Funders, Donors, and Corporate.

## Participate at the Social Innovation Expo 2015

## **Social Innovation Expo**

Join 200+ Social Innovators and Organizations at the expo and showcase your business/innovations to decision makers, funders and government. Benefits include

- Exhibit Your innovation to 1000+ Delegates
- Networking with Indian & Global Participants

Participation Segment	Price per Sq mt.	Price (Rs) Per stall (as per Size )		
	INR	3*3 Mts.	3*2 Mts.	2*2 Mts.
International Organization, Corporate & Others	12,000/-	1,08,000	72,000	48,000
Government / Institutions	9000/-	81,000	54,000	36,000
Innovators, Social Enterprises, Not-for-Profits	6,000/-	54,000	36,000	24,000

The above exhibition price is valid for 2 days of the expo and exclusive of Service Tax

#### **Exhibitors Entitlements**

- The exhibitors will be provided with covered stall area along with air conditioned hangers
- 3x3 mtrs , 3x2 mtrs , 2x2 mtrs standard exhibition stand or multiples thereof
- Each shell space booth will be provided with one table, one chair, Fascia & Amp power socket
- Company Profile in Exhibitor manual

#### **Exhibitor Profile**

- Innovators & Start Up Entrepreneurs
- Small Medium Enterprises
- Non Profit Organisations
- · Public and Private Limited Organisations
- State Governments
- Defence Research Laboratories
- Large Corporates
- Defence, Research & Development Organisation (DRDO), Ministry of Defence, Government of India





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